



AFFIRMATION LGBTQ MORMONS FAMILIES & FRIENDS

2022 INTERNATIONAL CONFERENCE

October 7-9, 2022

Salt Palace Convention Center
Salt Lake City, UT



Sponsorship Packet

AFFIRMATION INTERNATIONAL CONFERENCE



Joel McDonald
Affirmation: LGBTQ Mormons, Families & Friends
299 S. Main St. Suite 1300 PMB 94106
Salt Lake City, UT 84111
801-410-1688 | joel@affirmation.org

Dear Potential Sponsor or Vendor,

For 45 years, Affirmation: LGBTQ Mormons, Families & Friends has provided a community of support for people of diverse sexual orientations, gender identities, and gender expressions who intersect with The Church of Jesus Christ of Latter-day Saints. Today, Affirmation is an international community connected with over 30,000 individuals worldwide. Since 1979, Affirmation has hosted an annual conference, now known as the Affirmation International Conference.

The 2022 Affirmation International Conference will take place October 7th - 9th at the Salt Palace Convention Center in Salt Lake City, Utah. Our theme this year is "Rooted in Love."

To keep the conference financially accessible to our community, assist our volunteer leaders traveling to the conference from around the world, and ensure that Affirmation has the resources to sustain current and create new programs to support LGBTQIA+ current and former Latter-day Saints and their families and friends, we are seeking to raise \$40,000 through conference sponsorships from individuals and families and organizations and businesses like yours. Opportunities to be a vendor at the conference are also available.

Would you consider supporting Affirmation's work by sponsoring or being a vendor at this year's conference? We have several sponsorship levels, opportunities, and incentives detailed in the enclosed sponsorship packet.

To sponsor the conference or become a vendor, you can complete and email or mail the enclosed form. You can also complete the form online at conference.affirmation.org.

Thank you in advance for your support! If you have any questions, please do not hesitate to contact me at the information provided above.

Joel McDonald
Director of Operations
Affirmation: LGBTQ Mormons, Families & Friends

AFFIRMATION

is about community.

Community is at the core of our mission. We work every day to create worldwide communities of safety, love, and hope for LGBTQIA+ current and former Latter-day Saints and their families and friends. These communities are vital spaces where individuals and families can find refuge to land, heal, share, and be authentic.

The Affirmation International Conference is an annual opportunity for those within the LGBTQIA+ Latter-day Saint community from around the world to gather in friendship and fellowship, where all can explore, share, and be supported in their life and faith journeys in an atmosphere free of judgement.

As a sponsor of the 2022 Affirmation International Conference, you not only make this conference possible, you support Affirmation chapter activities and regional conferences for the LGBTQIA+ Latter-day Saint community around the world and throughout the year.



30,000+
Community
Members



15
Regions



32
Chapters



20,000+
Facebook
Followers



2,500 +
Twitter
Followers



2,700+
Instagram
Followers



100,000+
Website
Visitors

Our Mission

Affirmation creates worldwide communities of safety, love, and hope and promotes understanding, acceptance, and self-determination of individuals of diverse sexual orientations, gender identities and expressions. We affirm the inherent self-worth of LGBTQIA+ individuals as complete, equal, and valuable persons and support them as they define their individual spirituality and intersection with The Church of Jesus Christ of Latter-day Saints.




Sponsorship Levels

	Presenting	Platinum	Gold	Silver	Vendor
Amount	\$5,000	\$2,500	\$1,500	\$500	\$250
Number of registrations included.	10	6	4	2	1*
Exhibit/Display table with power.	Yes	Yes	Yes	Yes	Yes
Linked logo or name with sponsorship level on website and emails	Yes	Yes	Yes	Yes	
Social media post announcing sponsorship on Facebook, Twitter, and Instagram	Yes	Yes	Yes	Yes	
Logo or name with sponsorship level on pre-session slides, program, and signage	Yes	Yes	Yes	Yes	
Individual pre-session slide with logo or name recognizing sponsorship	Yes	Yes			
Verbal recognition of sponsorship at the beginning of plenary sessions	Yes				

*Additional "vendor only" registrations available at no cost.

Special Sponsorship Opportunities

 Sponsor a specific part of the conference.	Pre-Conference Social	Post-Conference Social	Dance	Snack	Program
Amount	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
Number of registrations included.	4	4	4	4	4
Gold sponsorship included	Yes	Yes	Yes	Yes	Yes
Logo or name on back cover of conference program	No	No	No	No	Yes
Signage at event or snack table with logo or name	Yes	Yes	Yes	Yes	
Verbal recognition at sponsored event	Yes	Yes	Yes		



2022 Affirmation International Conference Sponsors & Vendors

This form may be completed at conference.affirmation.org.

Sponsor or Vendor Information

Name to be Published

Website to be Linked

Contact Information

Contact Name

Contact Email

Contact Phone

Sponsorship Level or Opportunity (Select One)

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsorship (\$5,000) | Platinum Sponsorship (\$2,500) |
| <input type="checkbox"/> Gold Sponsorship (\$1,500) | Silver Sponsorship (\$500) |
| <input type="checkbox"/> Pre-Conference Social Sponsor (\$1,500) | Post-Conference Social Sponsor (\$1,500) |
| <input type="checkbox"/> Dance Sponsor (\$1,500) | Snack Sponsor (\$1,500) |
| <input type="checkbox"/> Program Sponsor (\$1,500) | Vendor (\$250) |
- ☐ We intend to have an exhibit or table at the conference (included with presenting, platinum, gold, and silver sponsorships and assumed for vendors).

Payment Information

- ☐ Email an invoice to contact.
- ☐ Check enclosed.

Mailing Address

Affirmation: LGBTQ Mormons, Families & Friends
299 S. Main St. Suite 1300 PMB 94106
Salt Lake City, UT 84111

Submission

Please send to the mailing address above or email joel@affirmation.org.